

Alireza Monfared

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Version: 6.1

Summary

Bachelor of Computer Science with more than 5 years of experience offering solid, deep and 360 degree expertise in Web Design, UI/UX , Optimization, eCommerce and SEO.

Skills

Front-end Developer: HTML5, CSS3, JavaScript, JQuery, Responsive Design, Bootstrap

Website Optimization: Google Dev Tools, Cache, Gzip and etc.

CMS: Joomla, Wordpress, Bigcommerce and etc.

UI/UX

SEO

Photoshop

Experience

CalTrend Inc.

Apr 2017 – Current

Web Designer/Consultant

- Provided the list of new enhancements to improve the user experiences(UX) for visitors.
- Updated the website user interface(UI) in different devices (Mobile, Tablet, Desktop, IOS).
- Used the latest dynamic style sheet languages like LESS/SASS.
- Redesigned the e-commerce site for different platforms (desktop/mobile/tablet).
- Used the JavaScript language to improve website functionality for users.
- Analyzed visitor's activity and changed the layout base on their activity to generate more conversion.
- Used the latest website optimization techniques, to reduce load time and gave the visitors better experience.
- Provided new marketing strategies based on the location and products.
- Met with coworkers to determine the requirements and analyzed the needs to define the project.

TherapyCable Inc.

Mar 2013 – Feb 2017

Sr.Web Designer

- Analyzed projects and created progress reports regularly to improve the website workflow.
- Met with coworkers to determine the requirements and analyzed the needs to define the project.
- Created dedicated landing pages for SEO purposes.
- Used different A/B testing to achive marketing strategies for our business.
- Updated the website user interface(UI) in different devices (Mobile, Tablet, Desktop, IOS).
- Researched and used the right keywords, tags and descriptions to obtain better SEO.
- Optimized website.

PurpleZ

Apr 2012 – Mar 2013

Web Designer

- Designed and developed more than 40 landing pages with different designs and contents for lead generation.
- Designed different projects by CMS such as Joomla, WordPress, Bigcommerce etc.

Education

Tabriz Azad University (www.iaut.ac.ir)

Bachelor of Computer Engineering